SPE International Hydraulic Fracturing Technology Conference and Exhibition

3–5 November 2020 | Oman Convention & Exhibition Centre
Muscat, Sultanate of Oman

www.spe-events.org/intlhydraulicfracturing

Sponsorship and Exhibition Opportunities
About the Conference

The second edition of the SPE International Hydraulic Fracturing Technology Conference and Exhibition will be taking place in Oman after a very well-received first edition. The event will focus on current and upcoming hydraulic fracturing technologies, using experiences and best practices from fracture-stimulated wells, and sharing global learning.

Committees

Sultan Al-Shidhani  
Conference Chair  
Petroleum Development Oman

Nayef S. Al Shammary  
Conference Co-Chair  
Saudi Aramco

C. Mark Pearson  
Programme Chair  
Liberty Resources

Executive Committee

Ali Al-Lawati  
Schlumberger

Mark McGurk  
NOV

Heimo Muckenschnabl  
OILSERV

Xudong Jing  
Shell

Miekeal Mohammad  
Total

Stephen Persac  
Halliburton

Programme Committee

Hazim Abbas  
Halliburton

Taizhong Duan  
SINOPEC

Jennifer Lynne Miskimins  
Colorado School of Mines

Ramzi Abdulkadir  
Shell

Christine Ehrig-Economides  
University of Houston

Mark Norris  
Oilfield Production Enhancement Consulting Services

Ahmed Al Adawi  
Abraj Energy Services

Francisco E. Fragachan  
Weatherford

Marcelo Pellicer  
Repsol

Ali Al Ghaithi  
Saudi Aramco

C. Mark Pearson  
Liberty Resources

Pan American Energy

Ahmed Al Hashami  
Petroleum Development Oman

Satya Gupta  
Baker Hughes

Hamid Pourpak  
Total

Said Al Kindi  
Petroleum Development Oman

Abra Controls

Afriandi Eka Prasetya  
SKK Migas

Abad Al Maki  
Petroleum Development Oman

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Texas A&M University

Li Qun  
China National Petroleum Corp.

BP

Sam I. Haidar  
Stimwell Services

Martin Rylance  
BP

Badar Al Mamari  
BP

Enric Ibanez  
Repsol

Josef Shaoul  
Fenix Consulting Delft

Khalid Al Rashdi  
BP

Ehab Ibrahim  
Petroleum Development Oman

Leopoldo Sierra  
Halliburton

Saleh Al-Ruzeiqi  
Baker Hughes

Maytham I. Ismail  
Saudi Aramco

Abdullah S. Sultan  
King Fahd University of Petroleum & Minerals

Oscar Alvarado  
Petroleum Development Oman

Musallam Jaboob  
BP

John M. Terracina  
Hexion Oilfield Technology Group

OILSERV

BP

Samy Alvarellos  
Repsol

Andrea Vissotski  
Chevron

Rupaya Al Zadjali  
BP

BP

Repsol

PackersPlus

Baker Hughes

Flotek

Xiaowei Weng  
Schlumberger

RIPED, PetroChina

Adil Al Maki  
Petroleum Development Oman

BP

Peter Janiczek  
OMV Exploration and Production

Ding Zhu  
Texas A&M University

Peter Janiczek  
OMV Exploration and Production

ADNOC Offshore

José Camilo Jiménez  
Flotek

Repsol

ADNOC Offshore
Why Participate

As an event that advances our industry through question, challenge, debate, and collaboration, it is a highly cost-effective sales and marketing platform. If you want to extend your brand and presence in our industry, you belong among the leading companies showcasing at the SPE International Hydraulic Fracturing Technology Conference and Exhibition.

What’s Planned for 2020
- **Executive Plenary Session** where industry leaders and notable personalities will focus on discussions centred around the conference theme
- **Panel Sessions and various Technical Sessions** to cover potent topics related to hydraulic fracturing
- **Seminars** for professionals to expand their understanding on vital subjects from well-trained instructors
- **Young Member Activities** providing the youth of today a chance to experience the world of oil and gas

Who Attends
- Presidents and Vice Presidents
- Directors and Managers
- Strategic and Business Development Managers
- Leaders in Emerging Technologies
- Engineers
- Operations Managers
- Applied Technology Professionals
- Technical Consultants
- Engineering and Technical Support
- Fracturing Team Leaders
- Project Managers
- Government Officials
- Students

Why Exhibit
- Share your company’s expertise with a targeted group of experts
- Showcase your advanced technologies, valuable services and unique expertise
- Personally interact with potential and current customers
- Acquire valuable sales leads and customer feedback
- Expand your markets by identifying new potential customers, suppliers and partners

Why Sponsor
- Give your organisation maximum exposure to an audience of top decision makers
- Sponsorships geared to driving sales and expanding visibility can be an extremely powerful promotional tool
- All sponsors receive a number of core benefits to maintain high-visibility throughout the event promotions and onsite
Sponsorship Opportunities

Our sponsorship packages have been carefully designed to align with different marketing objectives and to suit a range of budgets.

Sponsorships are proven to give your company immediate visibility and impact. In addition to increased brand exposure, specific sponsorship packages can help you influence a targeted technical or demographic group.

**Sponsorship Summary**

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Value (USD)</th>
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<tbody>
<tr>
<td>Principal Sponsor (4 packages available)</td>
<td>55,000</td>
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<tr>
<td>Platinum Sponsor (5 packages available)</td>
<td>45,000</td>
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<tr>
<td>Gold Sponsor (6 packages available)</td>
<td>30,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>25,000</td>
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<tr>
<td>Networking Reception Sponsor (exclusive)</td>
<td>15,000</td>
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<tr>
<td>Conference Lunch Day 1 or Day 3 Sponsor</td>
<td>15,000</td>
</tr>
<tr>
<td>Conference Topical Lunch Day 2 Sponsor (exclusive)</td>
<td>15,000</td>
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<tr>
<td>Coffee Breaks Sponsor (exclusive)</td>
<td>12,500</td>
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<tr>
<td>Conference Bags Sponsor (exclusive)</td>
<td>25,000</td>
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<tr>
<td>Lanyards Sponsor (exclusive)</td>
<td>20,000</td>
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<tr>
<td>Badge Sponsor (exclusive)</td>
<td>15,000</td>
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<tr>
<td>Conference Programme* Sponsor (exclusive)</td>
<td>15,000</td>
</tr>
<tr>
<td>Knowledge Sharing ePoster Station Sponsor (exclusive)</td>
<td>15,000</td>
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<tr>
<td>Conference Proceedings Sponsor (exclusive)</td>
<td>10,000</td>
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<tr>
<td>Appreciation Gifts Sponsor (exclusive)</td>
<td>10,000</td>
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</table>

**Core Benefits**

All sponsors receive the following core benefits:

- Logo and sponsorship title on the event website with a link to the sponsor company’s website
- Logo and sponsorship title in the sponsor section of the Conference Preview*
- Logo and sponsorship title in the sponsor section of the Conference Programme* with a print-run of 500+ copies onsite (downloadable pdf will be available on the conference website)
- Verbal acknowledgement at the Conference Opening and Closing Ceremonies
- Logo and sponsorship title on the PowerPoint slides displayed between technical sessions
- Logo and sponsorship title on all-sponsor signage displayed in high traffic areas
- Acknowledgement in all press releases for the conference
- Sponsor appreciation certificate

*subject to deadline dates

For further information about sponsorship or exhibiting at the SPE International Hydraulic Fracturing Conference and Exhibition, contact:

- Sylvia Ansara, Senior Manager, Sales, +971.4.457.5800, +971.50.458.5323, sansara@spe.org
- Samir Hassan, Sales Manager, +971.4.457.5877, +971.55.894.5466, shassan@spe.org
## Sponsor Packages

### Principal Sponsor (4 packages available)

**USD 55,000**

This premium sponsorship option will be offered exclusively to two global industry leaders recognised for their effective and long-standing commitment to maintaining the best and most innovative methods in hydraulic fracturing, focused on sustaining the oil and gas industry. The principal sponsors will have the opportunity to work in close proximity with the Host Organisation, which includes shaping the conference programme and the inclusion of senior executives and technical experts in the committees’ leadership roles.

**Package includes all core benefits plus:**
- 24 sqm exhibition booth (space only) in a prime location
- Logo prominently displayed (alongside the Host and Co-Host Organisations) on the stage backdrops (printed or digital) during the Opening Ceremony, Executive Plenary Session, Networking Reception, Panel Sessions, and Closing Ceremony
- Verbal acknowledgement during the above-mentioned functions
- Logo and sponsorship title on all emails* for the event to potential delegates
- Logo and sponsorship title on press invitations
- Logo and sponsorship title on the registration form, and exhibition application form
- Priority to access the accredited press/media/PR representatives onsite
- One full-page colour advertisement in the Conference Programme*
- Logo on all event advertisements* (print and digital, where space permits)
- One reserved table at the VIP Lunch function on Day 1 (if applicable)
- Ten complimentary invitations to the Networking Reception (if applicable)
- Ten complimentary full-conference registrations
- Ten complimentary one-day conference registrations
- Special group registration rates

### Platinum Sponsor (5 packages available)

**USD 45,000**

**Package includes all core benefits plus:**
- Half-page colour advertisement in the Conference Programme*
- Logo and sponsorship title on all emails* for the event to potential delegates
- Eight complimentary invitations to the Networking Reception (if applicable)
- Eight complimentary invitations to the Conference Networking Reception (if applicable)
- Eight complimentary full-conference registrations and eight complimentary one-day conference registrations (or 18sqm exhibition booth in lieu of conference registrations)
- Special registration rates for additional delegates

### Gold Sponsor (6 packages available)

**USD 30,000**

**Package includes all core benefits plus:**
- Half-page colour advertisement in the Conference Programme*
- Logo and sponsorship title on all emails* for the event to potential delegates
- Six complimentary invitations to the Networking Reception (if applicable)
- Six complimentary invitations to the Conference Networking Reception (if applicable)
- Six complimentary full-conference registrations and six complimentary one-day conference registrations (or 15sqm exhibition booth in lieu of conference registrations)
- Special registration rates for additional delegates

### Silver Sponsor

**USD 25,000**

**Package includes all core benefits plus:**
- Five complimentary invitations to the Networking Reception (if applicable)
- Five complimentary invitations to the Conference Networking Reception (if applicable)
- Five complimentary full-conference registrations and five complimentary one-day conference registrations (or 12sqm exhibition booth in lieu of conference registrations)
- Special registration rates for additional delegates

*subject to deadline dates
**Networking Reception Sponsor**

**USD 15,000**

The Networking Reception is a highly anticipated event and is the perfect close to the first day of the conference. The reception will be attended by distinguished guests, VIPs, and delegates, offering an amazing experience, array of cultural activities, and a taste of the renowned Arabian hospitality.

**Package includes all core benefits plus:**
- Verbal acknowledgement at the opening of the Networking Reception
- Sponsor’s welcome speech (up to 5 minutes long) and short corporate video played in a continuous loop while guests are being seated
- Logo and sponsorship title on exclusive signage for the Networking Reception
- One full-page colour advertisement in the Conference Programme*
- Two reserved tables for eight at the Networking Reception
- Ten complimentary invitations to the Networking Reception
- Logo and sponsorship title on all table tent cards for the Networking Reception
- One corporate gift at entrance (optional, provided by sponsor, distributed by SPE)

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**Conference Topical Lunch Day 2 Sponsor**

**USD 15,000**

This unique opportunity offers technical (or strategic) industry talks at lunch for the day. Topics must be relevant to the Conference Programme and will be subject to committee approval.

**Package includes all core benefits plus:**
- Sponsor’s welcome speech (up to 2 minutes long)
- Fifteen minutes presentation on the selected topic
- Logo and sponsorship title displayed on tent cards on dining tables
- Logo and sponsorship title displayed at the VIP area
- One piece of promotional literature made available at the entrance (optional, provided by sponsor)
- Two reserved tables in the front row for the day

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**Conference Lunch Day 1 or Day 3 Sponsor**

**USD 15,000**

Five-star buffet lunch will be offered to VIP guests, speakers, committee members, delegates and exhibitors.

**Package includes all core benefits plus:**
- Sponsor’s welcome speech (up to 5 minutes long) and company video played in a continuous loop
- Logo and sponsorship title displayed on tent cards on dining tables
- Logo and sponsorship title displayed at the VIP area
- One piece of promotional literature made available at the entrance (optional, provided by sponsor)
- Two reserved tables for eight at the VIP seating area
- Additional ten lunch tickets for the day

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**Coffee Breaks Sponsor (exclusive)**

**USD 12,500**

Six coffee breaks will be served on the exhibition floor during the course of the event (mid-morning and mid-afternoon). This sought-after function offers attendees a meeting place to interact and recharge.

**Package includes all core benefits plus:**
- Logo and sponsorship title on tent cards in each coffee break area
- Logo and sponsorship title on exclusive signage for the function
- Logo and sponsorship title on coffee mugs (optional, provided by sponsor)

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**Conference Bags Sponsor**

**USD 25,000**

All full-conference delegates will receive a branded conference bag with a copy of the Conference Programme*, sponsor’s promotional item, stationery (if sponsored), and other general handouts. Available for all attendees.

**Package includes all core benefits plus:**
- Sponsor’s logo and event branding printed on the official conference bag
- Logo on the distribution counter located in the main registration area
- One item inserted into the conference bag (provided by sponsor)
- Half-page colour advertisement in the Conference Programme*

*subject to deadline dates
Showcase Your Brand—Become a Sponsor or Exhibitor

**Lanyards Sponsor**

**USD 20,000**

All attendees will wear the conference lanyard at all times, providing maximum visibility on-site.

**Package includes all core benefits plus:**
- Logo on lanyards for delegate badges (provided by SPE)

**Badges Sponsor**

**USD 15,000**

All attendees will wear the conference badge at all times. This item has proven time and again to be an effective marketing tool to promote your organisation. The badges will be printed and distributed at all registration terminals.

**Package includes all core benefits plus:**
- Logo printed on the badge along with the SPE logo
- Two complimentary full-conference registrations

**Conference Programme* Sponsor**

**USD 15,000**

The Conference Programme* will be available online (downloadable pdf) and distributed on-site among attendees. This comprehensive tool will include daily overviews with all conference sessions, timings and locations, floor plans, highlights, and general information.

**Package includes all core benefits plus:**
- Logo and sponsorship title on the cover page of the Conference Programme*
- One full-page colour advertisement in the Conference Programme*
- One full-page company profile of the sponsor in the Conference Programme*

**Knowledge Sharing ePoster Station Sponsor**

**USD 15,000**

ePoster sessions are electronic versions of the traditional technical posters and are presented on a flat screen monitor, offering added benefits of animation, an enhanced audio and video experience, and deeper engagement between attendees and subject-matter experts.

**Package includes all core benefits plus:**
- Logo on the screensaver of each ePoster station
- Logo on the fascia board of each ePoster station
- Logo on the counter of each ePoster station
- One dedicated station to play corporate video in loop (optional, subject to availability)
- Two brochure racks to display promotional literature (optional)

**Conference Proceedings Sponsor**

**USD 10,000**

Conference Proceedings contain manuscripts of all the papers presented at the conference and will be made available to full-conference delegates.

**Package includes all core benefits plus:**
- Logo and sponsorship title printed on the cover of the card containing the access code to the Proceedings
- Logo and sponsorship title on exclusive signage
- Two complimentary full-conference registrations

**Appreciation Gifts Sponsor**

**USD 10,000**

Conference speakers/sponsors/exhibitors will receive a token of appreciation for their participation in and contribution to the conference.

**Package includes all core benefits plus:**
- Verbal acknowledgement before presentation of gifts
- Sponsor logo along with SPE logo on speaker gifts or gift boxes (provided by SPE)
- Logo and sponsorship title featured on a ‘With Compliments’ card presented with gifts

*subject to deadline dates
Exhibition Opportunities

Exhibiting at the SPE International Hydraulic Fracturing Conference and Exhibition, offers an excellent way of raising your company’s profile within the industry and creating greater awareness of your brand. Take advantage of this opportunity to promote new and existing products and services to key professionals in the industry.

How to Exhibit

1. Review the exhibition information carefully.
2. Select two (2) preferred booth locations from the exhibit floor plan (For the latest floor plan, please contact Samir Hassan at shassan@spe.org).
3. Complete and return your Exhibitor Application Form and Exhibitor Terms and Conditions Contract to Samir Hassan.

Exhibitor Benefits

Take advantage of this opportunity to promote new and existing products and services to key professionals in the industry.

- Share your company’s expertise with a targeted group of experts.
- Showcase your advanced technologies, valuable services and unique expertise.
- Acquire valuable sales leads and customer feedback.
- Personally interact with potential and current customers.

Packages

Customised shell packages available. Contact Sylvia Ansara, sansara@spe.org, for more details.

<table>
<thead>
<tr>
<th>Packages</th>
<th>Benefits</th>
<th>Technical Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space Only</td>
<td>USD 650 per sqm</td>
<td>Benefits:</td>
</tr>
<tr>
<td></td>
<td>• 6 exhibitor passes* for 18 sqm</td>
<td>• Only marked-up space provided</td>
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<tr>
<td></td>
<td>• 100 visitor invitations for 18 sqm</td>
<td>• Minimum space to be booked is 18 sqm</td>
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<tr>
<td></td>
<td></td>
<td>• Construction of a modular stand is not included</td>
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<tr>
<td></td>
<td></td>
<td>• Electrical power supply needs to be ordered additionally</td>
</tr>
<tr>
<td>Walk-in Package</td>
<td>USD 750 per sqm</td>
<td>Benefits:</td>
</tr>
<tr>
<td></td>
<td>• 4 exhibitor passes* for 9 sqm</td>
<td>• Free standing octanorm structure with white infill panels 2.5 meter high</td>
</tr>
<tr>
<td></td>
<td>• 100 visitor invitations for 9 sqm</td>
<td>• Side Pylons with graphics and top section exhibitor logo</td>
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<tr>
<td></td>
<td></td>
<td>• Fascia name panel, with exhibitor name and stand number</td>
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<tr>
<td></td>
<td></td>
<td>• Wall-to-wall standard carpet</td>
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<tr>
<td></td>
<td></td>
<td>• 1 lockable counter with complete wall graphics, 1 brochure rack, 1 meeting table, 2 chairs, 1 waste bin, 2 spotlights, 1 socket-13 AMP</td>
</tr>
</tbody>
</table>

*Exhibitor pass includes access to the exhibition, Opening Ceremony, Executive Plenary Session, ePoster Sessions, Lunches, Welcome Reception (if applicable), Coffee Breaks, and all Networking Activities on-site.
Showcase Your Brand—Become a Sponsor or Exhibitor